

Gala 2026



Sponsorship Packages & Opportunities

Thursday, May 21, 2026

The Music Center



About Us

Our mission is to to empower the community of Boyle Heights through grassroots projects in education, leadership, and service.

Founded in 1986, Proyecto Pastoral serves over 8,000 children and families through early childhood education centers, youth development programming, homeless shelters, community organizing efforts and collective impact work.



8,650

Individuals
Served

13

Locations
Served Across
Boyle Heights

40

Years in
Service



Our Programs



**Comunidad En
Movimiento**



**Early Childhood
Education Centers**



**IMPACTO
Youth Development**



**Guadalupe
Homeless Project**

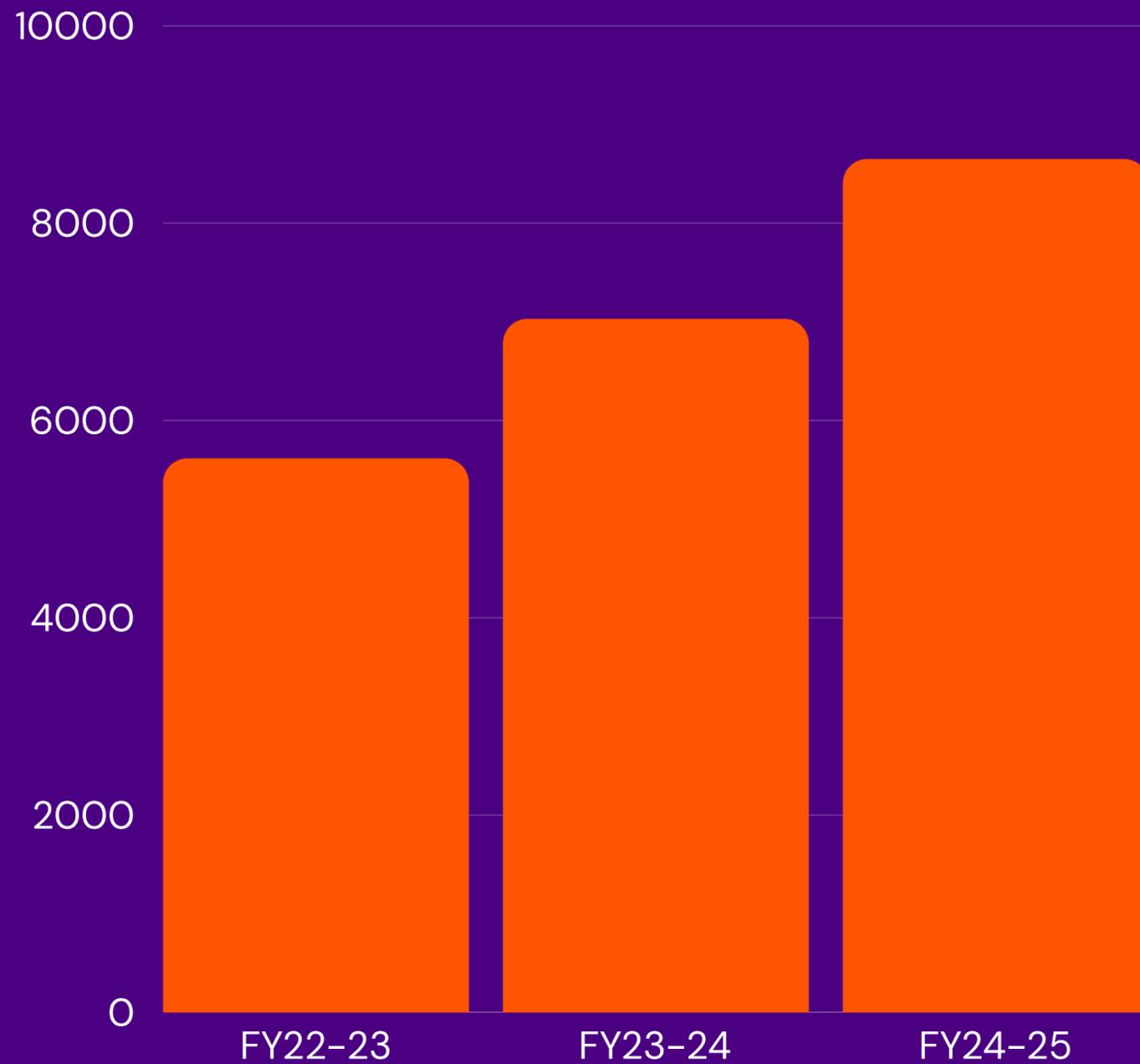


Promesa Boyle Heights





Total Individuals Served



Proyecto Pastoral is committed to serving the changing and growing needs of our community.

Gala Details

Thursday | May 21, 2026

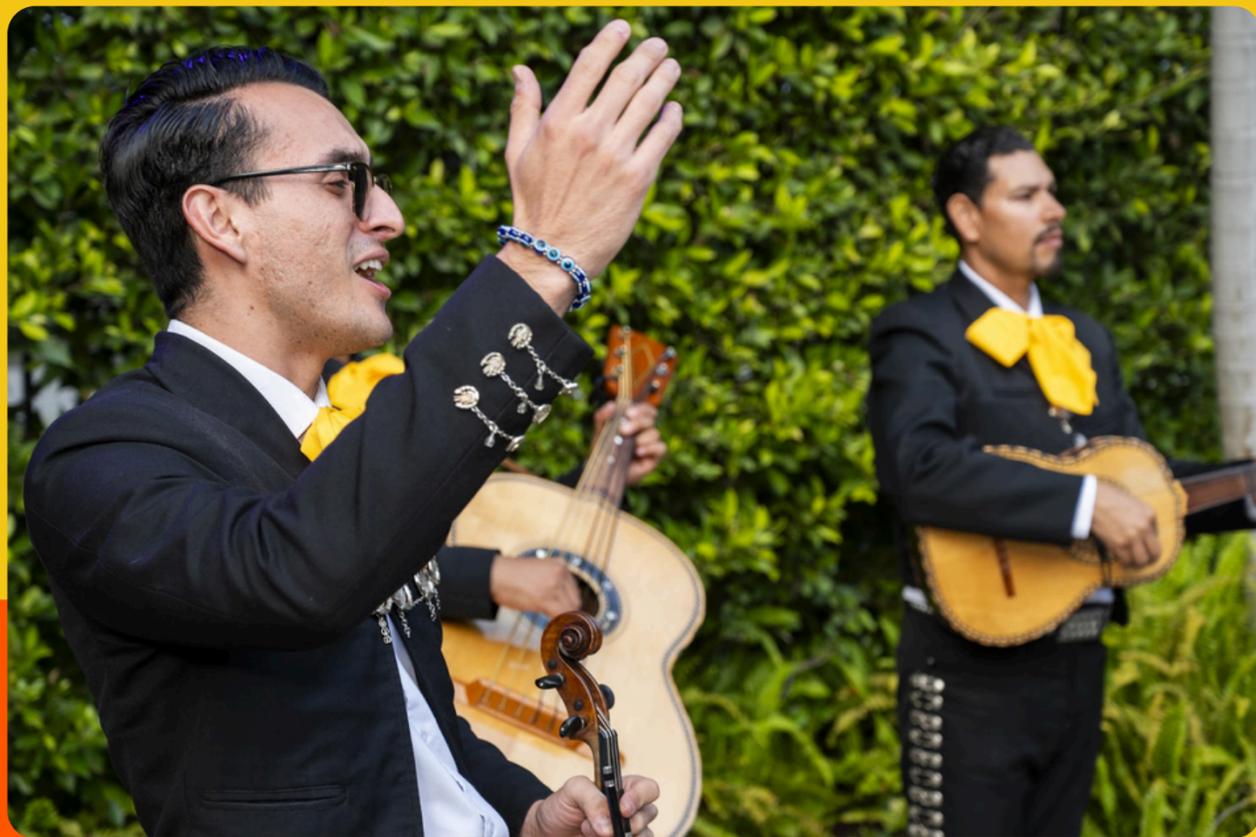
The Music Center | 135 N Grand Ave.

We are thrilled to celebrate 40 years of serving the Boyle Heights community. Join us in celebrating this milestone at our gala! This fundraising event helps support our early childhood education, housing, collective impact, youth development, and other community-building services, enabling us to continue serving Boyle Heights residents for years to come.

Please help us raise \$500,000 this year to continue supporting all our programs and services.



Event Highlights



Our 40th Anniversary gala will be an unforgettable night, with highlights including:

- A cocktail hour on the iconic Jerry Moss Plaza
- Live music from LA-based artists
- Dinner crafted with fresh, locally-sourced ingredients
- An auction presented by Yves Rojas, a prolific auctioneer and public advocate
- A first look at Proyecto Pastoral's 40 Year Commemoration Video
- Speeches from prominent East Los Angeles leaders

Guiding us through the evening as our Master of Ceremonies is the dynamic and beloved Julio Cesar Ortiz of Univision 34.





Attendees



This event brings together more than 300 supporters of our impactful work, including philanthropists, public figures, and valued members of the Boyle Heights and East LA communities.



Sponsorship Packages & Benefits



	Presenting \$50,000	Partner \$25,000	Ally \$10,000	Neighbor \$5,000	Friend \$2,500
Logo Recognition					
Verbal Recognition					
Press Release Listing					
Logo Placement During Gala					
Link to Company Page					
Social Media Recognition	<ul style="list-style-type: none"> • Mention on all event social media posts • 2 dedicated posts 	<ul style="list-style-type: none"> • 2 dedicated posts 	<ul style="list-style-type: none"> • Included in group social media posts 	<ul style="list-style-type: none"> • Included in group social media posts 	
Tribute Journal Ad	<ul style="list-style-type: none"> • Cover Page Logo • 2-page Ad Spread 	<ul style="list-style-type: none"> • 2 page Ad Spread 	<ul style="list-style-type: none"> • 1 Full Page Ad 	<ul style="list-style-type: none"> • 1 Full Page Ad 	<ul style="list-style-type: none"> • 1 Half Page Ad
Event Tickets Included	<ul style="list-style-type: none"> • 3 VIP Tables of 10 	<ul style="list-style-type: none"> • 2 VIP Tables of 10 	<ul style="list-style-type: none"> • 1 VIP Table of 10 	<ul style="list-style-type: none"> • 1 Table of 10 	<ul style="list-style-type: none"> • 4 Tickets

We also accept in-kind sponsorships, including photography and videography services. Don't hesitate to get in touch with Adam at 323-881-0018 to learn more.



Thank you!

We hope you'll join us for an unforgettable evening of hope and community.

Secure your sponsorship or tickets today by contacting Adam M. Greenwald, Director of Development & Communications.



323-881-0018



www.proyectorpastoral.org



agreenwald@proyectorpastoral.org

