



Proyecto Pastoral
at Dolores Mission

27TH ANNUAL

Women's Conference

SPONSORSHIP OPPORTUNITIES

Our Model



Proyecto Pastoral strengthens young leaders from cradle to career and beyond with our education, life-skills, and social-emotional learning programs.

**EDUCATIONAL
EQUITY**

Proyecto Pastoral's homeless shelters seek not to simply provide emergency housing, but to provide a close-knit community for high-need clients where they are welcomed and enmeshed into the fabric of the community.

**HOMELESS
NEIGHBORS**

Proyecto Pastoral empowers residents to create change by developing leaders in the community. We see all residents as organizers who are best positioned to identify solutions to the issues they face.

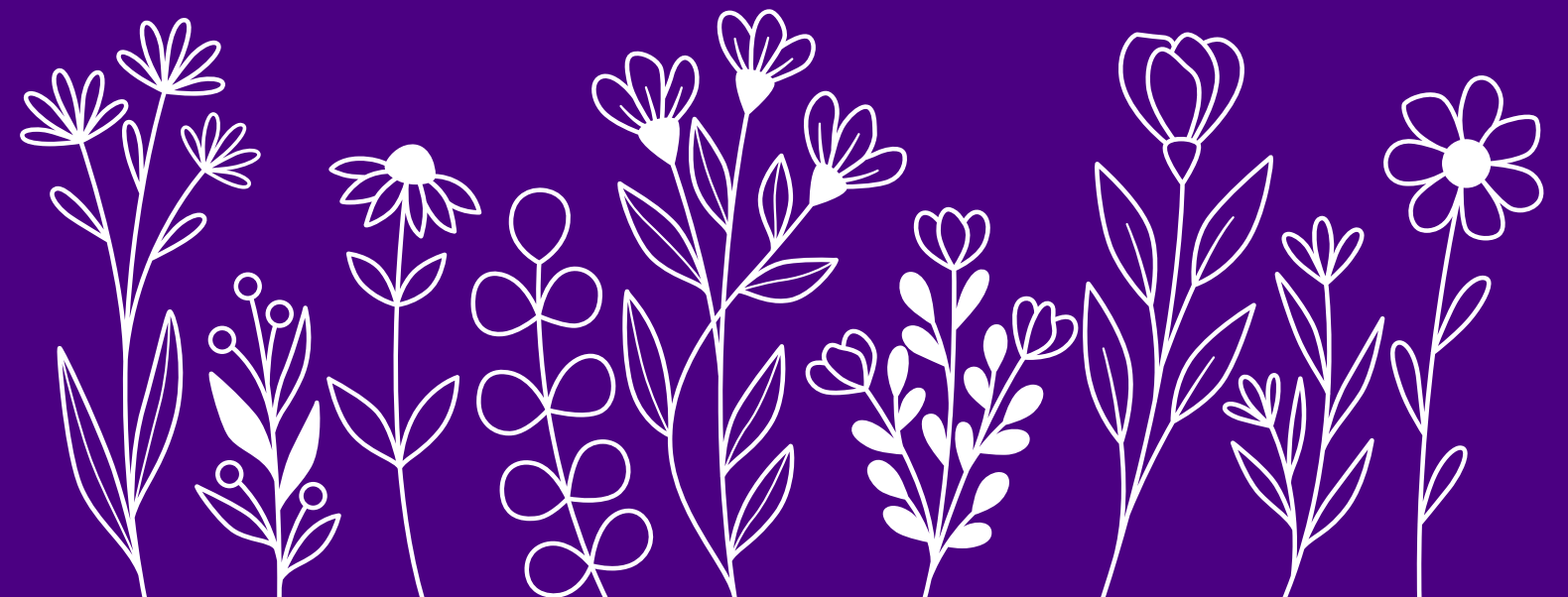
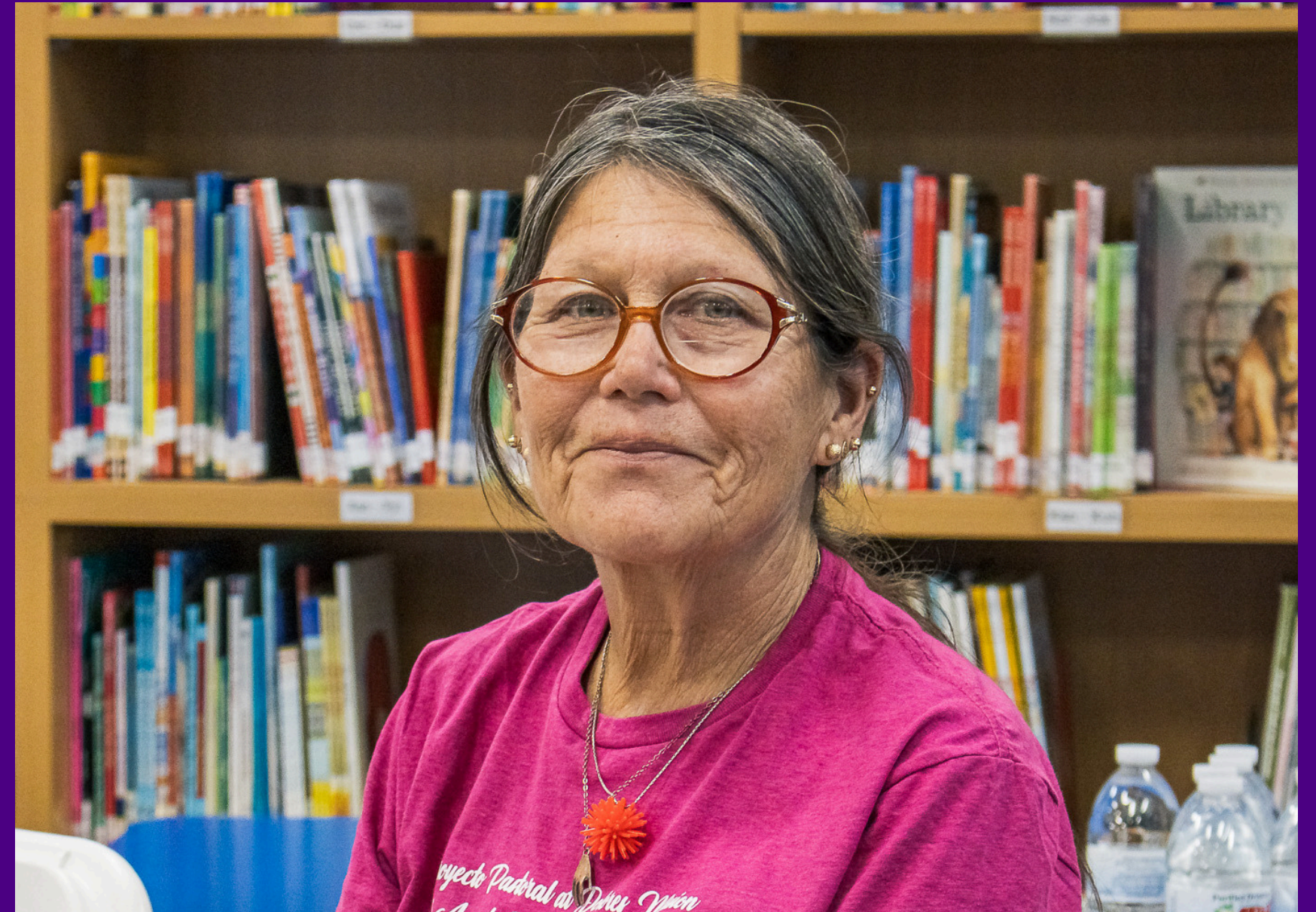
**BOYLE HEIGHTS
LEADERSHIP**

27TH ANNUAL WOMEN'S CONFERENCE

The only event of its kind!

Now in its 27th year, the Women's Conference brings together 300 women annually from Boyle Heights and the eastside community to embrace a day dedicated to their **health, wellness, and personal empowerment**. The majority are low-income Latinas, who do so much for their families and community in the face of daily social and economic hardships

The Women's Conference is a day to celebrate the passion, drive, and commitment that they give to others, and to take a day to focus on themselves. It is free for all participants to attend.





WORKSHOPS

The workshops offered are designed to address the challenges that low-income women on the eastside face, as well as provide the tools they need to create positive change. Past workshop topics include Mental Health and Stigma, Dealing with Grief, Financial Literacy, and Maintaining Movement



COMMUNITY BUILDING

The conference opens up with a keynote speaker over breakfast. Past keynote speakers include Maria Elena Durazo, Josefina Lopez, and Antonia Hernandez. After morning workshops, women come together for a healthy lunch and enjoy a live band before afternoon workshops.

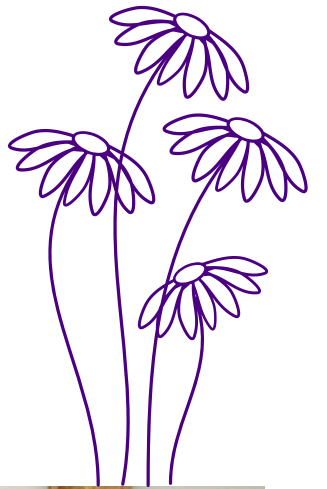
IMPACT

Year after year, women report leaving the conference with increased skills and renewed inspiration for making important changes in their lives. Women have reported living a healthier lifestyle and feeling more self-love. The women build support networks with fellow powerful women that last well beyond the day itself.

*"THANK YOU FOR THE LOVELY EVENT. I APPRECIATE YOU FOR PROVIDING THIS SPACE TO SHARE WITH STRONG AND BEAUTIFUL WOMEN! I LEARNED A LOT ABOUT SELF-LOVE AND THE GREAT POWER OF WOMEN!!!
-2023 attendee*



*"KEEP HAVING THIS EVENT EVERY YEAR."
-2023 attendee*







*"I FEEL EMPOWERED TO MAKE NEW CHANGES IN NUTRITION, EXERCISE, AND HEALTH."
-2023 attendee*

Sponsor Levels	Program Ad	Branding/ Logo Recognition	Goody Bag	Resource Table at Women's Conference	Verbal Recognition at Event	Presenting Sponsor Naming Rights	5 minute Woman-Led Presentation Opportunity
<u>Title</u> \$25,000	Inside Cover page (1 available)	Logo: Shirts, Program, Email, Social Media	Can include 2 branded items	🌸	🌸	🌸	🌸
<u>Transformer</u> \$15,000	Back cover page (1 available)	Logo: Program, Email, Social Media	Can include 2 branded items	🌸	🌸		
<u>Partner</u> \$10,000	Full Page	Logo: Program, Email, Social Media	Can include 2 branded items	🌸	🌸		
<u>Ally</u> \$5,000	Full Page	Logo: Program, Email, Social Media	Can include 2 branded items	🌸			
<u>Neighbor</u> \$2,500	Half Page	Logo: Program, Email	Can include 2 branded items				
<u>Friend</u> \$1,500	Half Page	Name: Program	Can include 1 branded item				

MORE WAYS TO GET INVOLVED



-  Buy a full-page program ad \$1,000
-  Buy a half-page program ad \$500
-  Include one branded item in goody bags \$250
-  Name or company listed in the program \$250





Thank you for your consideration!

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