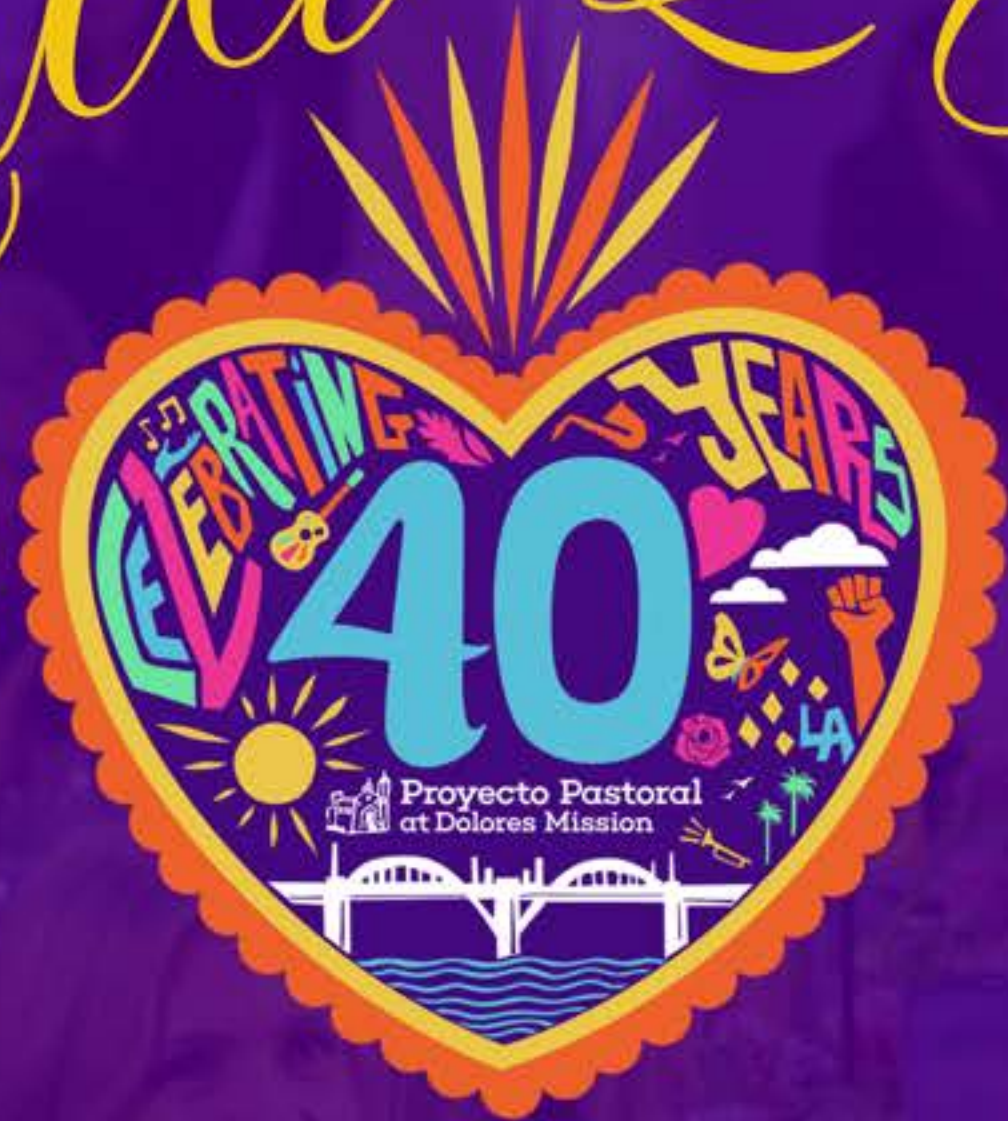


# Gala 2026



## Sponsorship Packages & Opportunities

Thursday, May 21, 2026

Vibiana



# About Us

Our mission is to empower the community of Boyle Heights through grassroots projects in education, leadership, and service.

Founded in 1986, Proyecto Pastoral serves over 8,000 children and families through early childhood education centers, youth development programming, homeless shelters, community organizing efforts and collective impact work.



**8,650**

Individuals  
Served

**13**

Locations  
Served Across  
Boyle Heights

**40**

Years in  
Service



# Our Programs



**Comunidad En  
Movimiento**



**Early Childhood  
Education Centers**



**IMPACTO  
Youth Development**



**Guadalupe  
Homeless Project**



**Promesa Boyle Heights**





## Total Individuals Served



**Proyecto Pastoral is committed to serving the changing and growing needs of our community.**

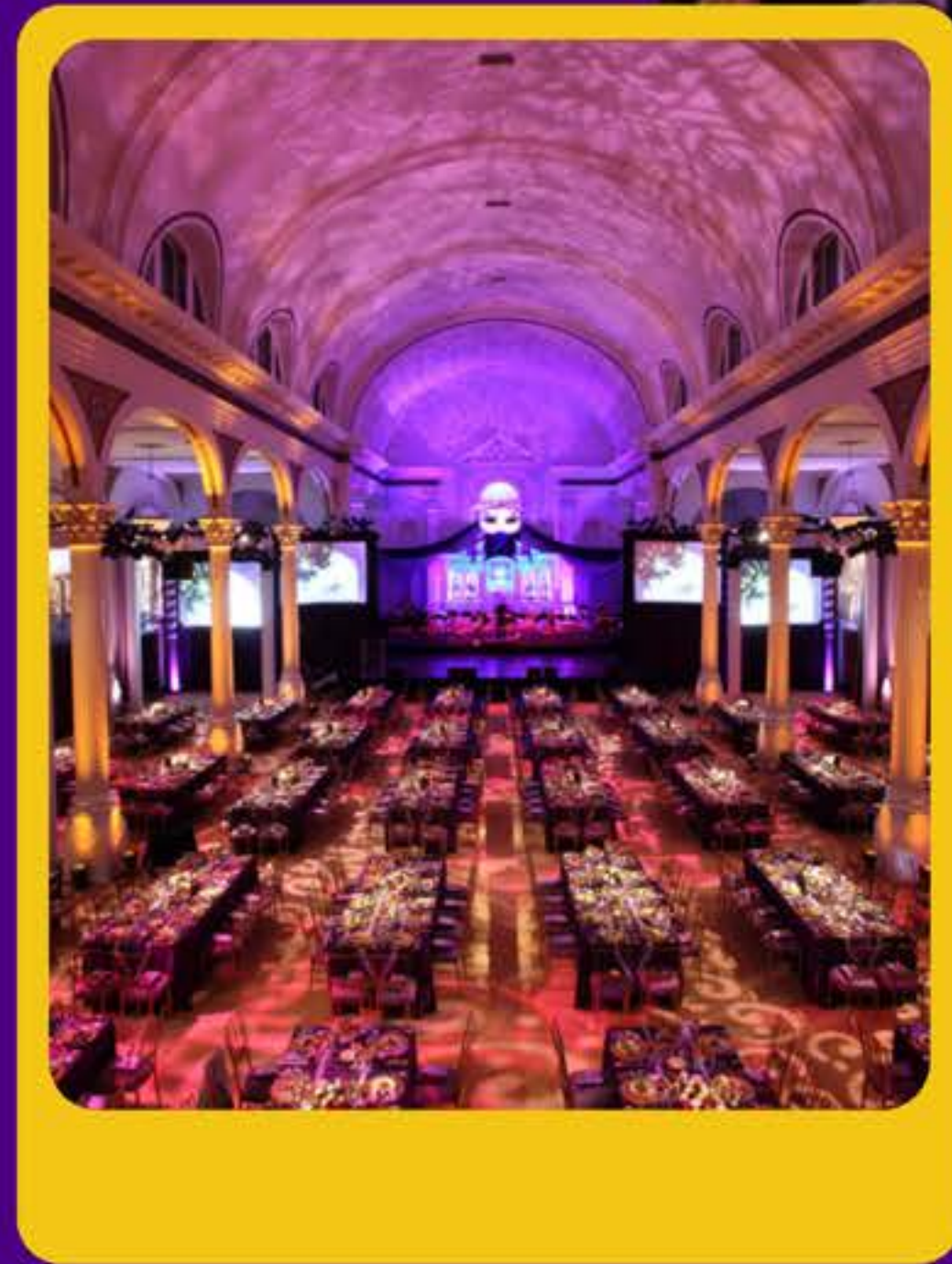
# Gala Details

**Thursday | May 21, 2026**

**Vibiana | 214 Main Street**

We are thrilled to celebrate 40 years of serving the Boyle Heights community. Join us in celebrating this milestone at our gala! This fundraising event helps support our early childhood education, housing, collective impact, youth development, and other community-building services, enabling us to continue serving Boyle Heights residents for years to come.

Please help us raise \$500,000 this year to continue supporting all our programs and services.



# Event Highlights



Our 40th Anniversary gala will be an unforgettable night, with highlights including:

- A cocktail hour inside the iconic cathedral
- Live music from LA-based artists
- Dinner crafted with fresh, locally-sourced ingredients
- An auction presented by Yves Rojas, a prolific auctioneer and public advocate
- A first look at Proyecto Pastoral's 40 Year Commemoration Video
- Speeches from prominent East Los Angeles leaders

Guiding us through the evening as our Master of Ceremonies is the dynamic and beloved Julio Cesar Ortiz of Univision 34.





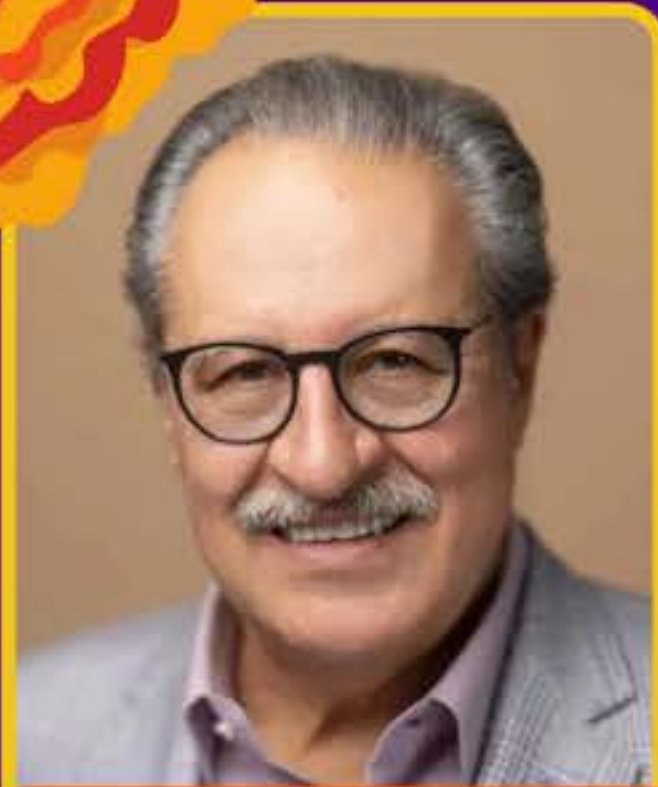
# Attendees



This event brings together more than 300 supporters of our impactful work, including philanthropists, public figures, and valued members of the Boyle Heights and East LA communities.



# 2026 Gala Honorees



**CASTULO DE LA ROCHA**  
President & CEO, Altamed



**MARÍA ELENA DURAZO**  
California State Senator



**FR. SEAN CARROLL, SJ**  
Jesuits West Providence



**ZOILA D. ESCOBAR**  
EVP, Chief Administrative Officer  
and President, Altamed Foundation



**RENATA SIMRIL**  
President & CEO, LA84  
Foundation

Our honorees are trailblazers in the Boyle Heights community and truly embody working with their hearts for social change. We are excited and honored to celebrate each of them at our 40<sup>th</sup> Anniversary gala.

# Sponsorship Packages & Benefits



	Visionary \$100,000	Presenting \$50,000	Partner \$25,000	Ally \$10,000	Neighbor \$5,000
Logo Recognition					
Verbal Recognition					
Press Release Listing					
Logo Placement During 2026 Gala					
Link to Company Page					
<b>Social Media Recognition</b>	<ul style="list-style-type: none"> <li>• Mention on all event social media posts</li> <li>• 2 dedicated posts</li> </ul>	<ul style="list-style-type: none"> <li>• Mention on all event social media posts</li> <li>• 2 dedicated posts</li> </ul>	<ul style="list-style-type: none"> <li>• 2 dedicated posts</li> </ul>	<ul style="list-style-type: none"> <li>• Included in group social media posts</li> </ul>	<ul style="list-style-type: none"> <li>• Included in group social media posts</li> </ul>
<b>Tribute Journal Ad</b>	<ul style="list-style-type: none"> <li>• Cover Page Logo</li> <li>• 2-page Ad Spread</li> </ul>	<ul style="list-style-type: none"> <li>• Cover Page Logo</li> <li>• 2-page Ad Spread</li> </ul>	<ul style="list-style-type: none"> <li>• 2 page Ad Spread</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Full Page Ad</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Full Page Ad</li> </ul>
<b>Event Tickets Included</b>	<ul style="list-style-type: none"> <li>• 3 VIP Tables of 10</li> </ul>	<ul style="list-style-type: none"> <li>• 3 VIP Tables of 10</li> </ul>	<ul style="list-style-type: none"> <li>• 2 VIP Tables of 10</li> </ul>	<ul style="list-style-type: none"> <li>• 1 VIP Table of 10</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Table of 10</li> </ul>

We also accept in-kind sponsorships, including photography and videography services. Don't hesitate to get in touch with Adam at 323-881-0018 to learn more.



# Thank you!

We hope you'll join us for an unforgettable evening of hope and community.

Secure your sponsorship or tickets today by contacting Adam M. Greenwald, Director of Development & Communications.



**323-881-0018**



**www.proyectopastoral.org**



**agreenwald@proyectopastoral.org**

