



Proyecto Pastoral
at Dolores Mission

WEBSITE



DOLORES MISSION SCHOOL
170 S GLESS ST.
LOS ANGELES, CA 90033

28th Annual Women's Conference
SPONSORSHIP OPPORTUNITIES
JUNE 13, 2026

ABOUT PROYECTO PASTORAL AT DOLORES MISSION

Proyecto Pastoral is a social justice, community-building nonprofit working in the Boyle Heights neighborhood of Los Angeles. **Our mission is to empower the community of Boyle Heights through grassroots projects in education, leadership, and service.**

Annually, we reach over 8,000 children and families through our five core programs:

GUADALUPE HOMELESS PROJECT



GHP reaches approximately 160 unhoused men and women annually with food, shelter, and case management to help participants transition to permanent housing.

IMPACTO YOUTH DEVELOPMENT



IMPACTO helps youth reach their full potential through after-school programming, academic case management, summer programming, sports and recreation, and a neighborhood food distribution.

COMUNIDAD EN MOVIMIENTO



CEM is dedicated to mobilizing and empowering Boyle Heights residents to become influential leaders and advocates within their community.

EARLY CHILDHOOD EDUCATION CENTERS



Our two ECECs provide high-quality early education for up to 100 children ages 18 months to five years.

PROMESA BOYLE HEIGHTS



Promesa seeks to build community leadership to advance systems change across five focus areas: early learning, education justice, immigration, postsecondary success, and wellness.



28TH ANNUAL WOMEN'S CONFERENCE

The only event of its kind!

Now in its 28th year, the Women's Conference brings together more than 300 women annually from Boyle Heights and the Eastside community to embrace a day dedicated to their **health, wellness, and personal empowerment.**

The Women's Conference is a day to celebrate their passion, drive, and commitment, and to take a day to focus on themselves. The conference is presented in Spanish and free for all participants to attend.



ABOUT BOYLE HEIGHTS

\$59,530
is the median
household income

92%
are Hispanic or
Latino

50%
of residents are
women

22%
of residents live below
the poverty line

40%
of households have
at least one child
under 18

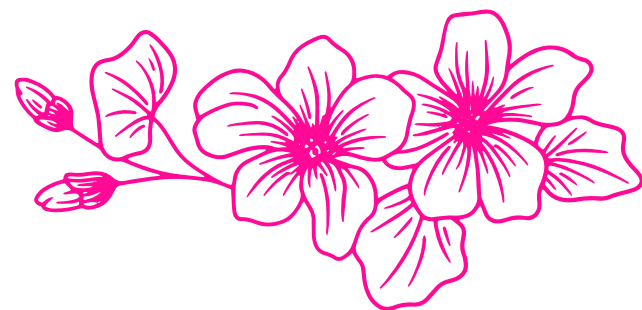
25%
of families are led by
a single woman

Source: LA City Planning Dept., ACS 2020-2024 (published February 2026)

ABOUT OUR ATTENDEES

The women who attend are mothers, *abuelas* (*grandmothers*), neighbors, workers, volunteers, and leaders. They are Latinas, rooted in Boyle Heights and the Eastside with multigenerational ties to the neighborhood. They navigate schools, healthcare, and immigration systems on behalf of others, stay active in their communities and local life, and put everyone else first.

In 2024, 65% of attendees were returning participants, with many having come back year after year for over a decade.



WORKSHOPS

The workshops offered are designed to address the challenges that low-income women on the Eastside face, as well as provide the tools they need to create positive change. Past workshop topics include Mental Health and Stigma, Dealing with Grief, Financial Literacy, and Maintaining Movement.





COMMUNITY BUILDING

The conference begins with a keynote speaker during breakfast. Past keynote speakers include State Senator María Elena Durazo, Playwright Josefina Lopez, Attorney Antonia Hernández, and LA Superior Court Judge Maria Lucy Armendariz. After morning workshops, women come together for a healthy lunch and enjoy live music and dancing before afternoon workshops.

IMPACT

Year after year, women tell us how much they value the conference, sharing that the workshop topics feel thoughtfully planned just for them—relevant, useful, and meaningful. They leave the event with increased skills, renewed inspiration, and a stronger sense of empowerment to make meaningful changes in their lives. Most importantly, they build lasting support networks with fellow powerful women, creating connections that continue to inspire long after the conference ends.



"I FELT EMPOWERED AND CELEBRATED."

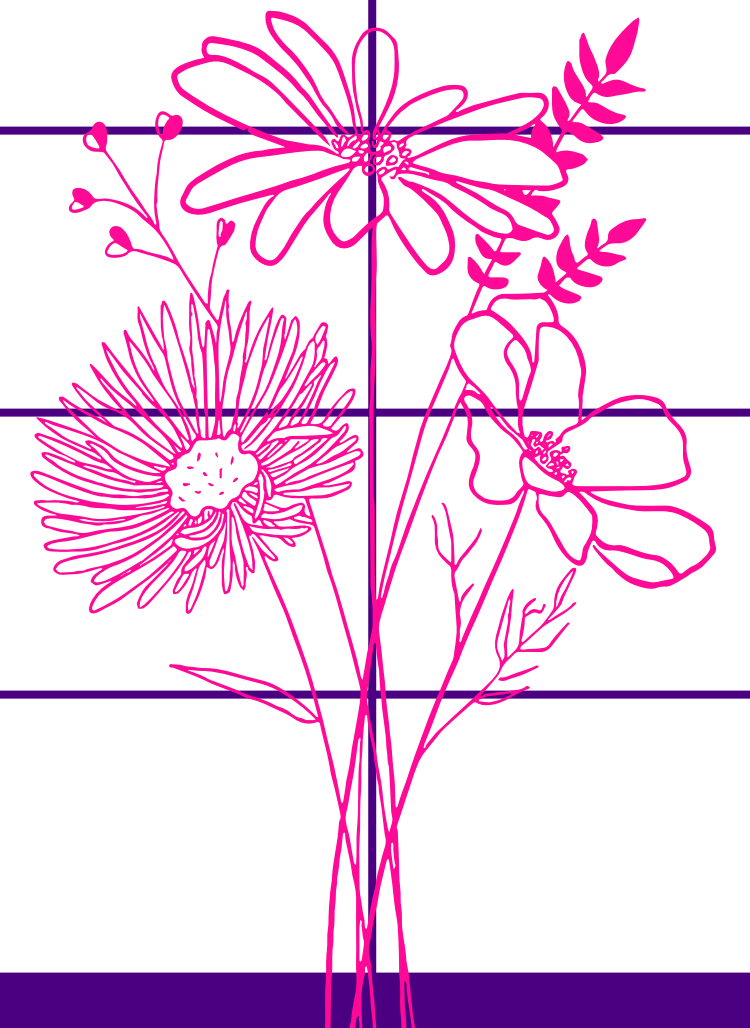
-2024 attendee

95%
of women
rated the event a
5/5 - me encantó

IN 2024, 55% OF
WOMEN IN
ATTENDANCE WERE
OVER THE AGE OF 56!







Sponsor Levels	Program Ad	Branding/ Logo Recognition	Hospitality Bag	Resource Table at Women's Conference	Verbal Recognition at Event	Presenting Sponsor Naming Rights	5 minute Woman-Led Presentation Opportunity
Title \$25,000	Inside Cover page (1 available)	Logo: Website, Program, Email, Social Media	Can include 2 branded items	🌸	🌸	🌸	🌸
Transformer \$15,000	Back cover page (1 available)	Logo: Program, Email, Social Media	Can include 2 branded items	🌸	🌸		
Partner \$10,000	Full Page	Logo: Program, Email, Social Media	Can include 2 branded items	🌸	🌸		
Ally \$5,000	Full Page	Logo: Program, Email, Social Media	Can include 2 branded items	🌸			
Neighbor \$2,500	Half Page	Logo: Program, Email	Can include 2 branded items				
Friend \$1,500	Half Page	Name: Program	Can include 1 branded item				



MORE WAYS TO GET INVOLVED



-  Buy a full-page program ad \$1,000
-  Buy a half-page program ad \$500
-  Include one branded item in hospitality bags \$250
-  Name or company listed in the program \$250



THANK YOU TO OUR DEDICATED SPONSORS



Keck Medicine of USC



Los Angeles County Supervisor
HILDA L. SOLIS
First District • Chair Pro Tem





Gracias

Thank you for your consideration!

**To sponsor, volunteer, or
learn more, contact:**

Gia Murillo, Associate Director of
Development & Communications

Email: gmurillo@proyectopastoral.org

Phone: (661) 742-3946

Proyecto Pastoral is a 501(c)(3) nonprofit
organization. Tax ID: 95-3213958. Contributions
are tax-deductible to the extent allowed by law.



**Proyecto Pastoral
at Dolores Mission**

